

Privacy Notice

Renewed date:[28/9/2025]

In compliance with applicable data protection laws, we provide you with the following information about the processing of your personal data. This Privacy Notice describes how [ES Shop BD]("we", "us", or "our") regulates the processing of your personal data collected through the use of the mobile application [FreshKeep]("App" or "Service").

Please note that the Notice is subject to change at any time without notice. To make sure you are aware of any changes to our Notice, please review this page periodically.

※ Collection of information

We shall be collecting information from you which shall be, including but not limited to:

- 1) device identifiers (such as IDFA, IDFAV for Android, GAID for IOS).
- 2) the type, version, brand, language and operating system of device.
- 3) email address.
- 4) the type and operator of network (such as Mac address).
- 5) behavioral usage of the App.

※ How we use information

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- 1) Where we need to comply with a legal or regulatory obligation.
- 2) Where we need to perform the contract we are about to enter into or have entered into with you.
- 3) Where it is necessary for our legitimate interests (or those of a

third party) and your interests and fundamental rights do not override those interests.

※ **Whom we share information with**

We may have to share your personal data with companies within our group and third-party service providers. We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions. We may also share your data with law enforcement to comply with laws and regulations.

※ **How we secure your information**

We have implemented security controls to safeguard your personal data against loss, misuse, unauthorized access, disclosure or alteration.

※ **For how long do we keep your data**

We keep personal data only as long as necessary for the above purposes, in line with statutory requirements and our internal retention policies. Once our processing has terminated, we will delete your personal data.

※ **Third-party links**

This App may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our App, we encourage you to read the privacy policy of every website you visit.

Facebook:

www.facebook.com/privacy/policy/?entry_point=comet_dropdown

Google AdMob & Firebase: policies.google.com/privacy

※ **Children**

We do not have actual knowledge that we collect the personal data of children under 13 years of age. We will first seek affirmative authorization from the parent or guardian of a child less than 13 years of age. Please contact us to inform us if you, or your child, are under the age of 13.

※ **Rights of data subjects**

Depending on your jurisdiction, you may have the right to:

- 1) data portability.
- 2) access, correct or erase your data.
- 3) restrict or object to processing.
- 4) withdraw consent (without affecting prior lawful processing).

※ **Contact and complaints**

Please contact us at [esshopa@gmail.com] where you have a query about how we process your data or where you wish to exercise your rights listed in this Notice.